Study program:

Business Economics and Entrepreneurship (180 ECTS); Finance banking and insurance (240 ECTS)

Type and level of studies: Basic academic studies, first level of studies

Course title: MANAGEMENT

Professor: Čukanović Karavidić Marija

Course status: obligatory

ECTS Points: 7

Condition: Enrolled I semester, completed course and successfully passed pre-exam obligations

Objective:

Introduce students with the capabilities of career managers, and create a portfolio of managerial theoretical knowledge and skills. To facilitate students' understanding of managerial activities by looking at the basic aspects and functions of managers and managers.

Outcome:

After passing the exam, the student has acquired the necessary knowledge to carry out management management tasks and developed his own managerial skills and built his own individuality for innovative thinking in order to promote business practice in the manager of success.

Contents of the course:

Theory teaching:

The concept and significance of management, development and management theories, management and manager, management and manager in the world, global management, value-based management, organizational culture management, management decision making, business system, management functions-planning, organization, management and control.

Practical teaching:

Closer clarification of some of the topics that are addressed in lectures. The topics that are specifically addressed concern the management of the company. Analysis of case studies through problem-setting and problem-solving and conflict situations. Evaluation of realized teaching and analysis of its results.

References:

[1]. Karavidić S., Čukanović - Karavidić M., (2012), Management, Higher School for Business Economics and Entrepreneurship

Number of active classes	Theoretical classes: 2	Practical classes: 2

Methods of teaching:

Lectures are auditory, fully supported by video slides and performed in amphitheater with all students. Exercises are conducted by groups of students in classrooms, as follows: (1) as auditory, where further topics are discussed; (2) as a discussion, for the analysis of characteristic examples of case studies;

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Knowledge assessment (maximum number of points 100)				
Pre-exam obligations	Points 50	Final exam	Points 50	
activity during lectures	20	Oral exam	50	
colloquium-first	15			
colloquium-second	15			