## Study program:

Business Economics and Entrepreneurship (180 ECTS)

Type and level of studies: Basic academic studies, first level of studies

# Course title: PROJECT WORK FOR BUSINESS ECONOMY AND ENTREPRENEURSHIP

Professor: Vujičić Slađana

## Course status: elective

# ECTS Points: 8

Condition: Enrolled VIsemestar, selected subject and mentor as well as successfully completed work

## **Objective:**

Providing information support to students through unification of acquired knowledge for the development of a thematic project in the field of business economics and entrepreneurship in a conditional or simulated business environment (corporation, large enterprise or SMEs, institutions, institutions, etc.), in the planning of measures for improvement of business, their implementation, analyzing, quantifying and evaluating the achieved results.

## **Outcome:**

After passing the exam, the student is able to identify the relevant problems in the business environment, able to propose adequate measures for their overcoming and may be able to read, analyze and quantify their effects and evaluate their contribution to business improvement.

## **Contents of the course**

#### Theory teaching:

Determination of project topics, determination of groups of students and business environment. Inputs and instructions regarding the structure and methodology of realization of project work. Contents of the project work: *Introductory considerations. Presentation of the business environment. A record of the current state of the business environment. Snapshot analysis and problem identification. Designing measures to improve the existing situation. Implementation of projected measures. Evaluation of possible effects. Analysis of the effects of the implemented measures. Discussion accomplished. Conclusion. Literature.* 

## **Practical teaching:**

Analysis of successfully completed project works. Publishing and development of project works. Providing instructions for technical processing in accordance with chapters of work and mentoring during the preparation of project work. Evaluation and analysis of the realized teaching. Preparation for the defense of project work on the exam.

#### Literature

Depending on the theme chosen.

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Number of active classes	Theoretical classes:	Practical classes: 3	
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# Methods of teaching:

The student chooses the subject of the project work in agreement with the subject teacher from the list of approved topics. Project work is submitted in three printed copies and one on CD. The Commission for the Defense of Project Work has three members, made up of teachers of the School, and appointed by the Director on the proposal of the mentor. The mentor is a compulsory member of the commission and must be a teacher on the subject of the student's project work. The defense of the project work of the students is oral and public and is performed in the premises of the School.

Knowledge assessment (maximum number of points 100)				
Pre-exam obligations	Points 50	Final exam	Points 50	
activity during lectures	50	Oral exam	50	