

# EUROPEAN CURRICULUM VITAE FORMAT

## PERSONAL DATA

Name: Ljiljana Dimitrijevic

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## WORK EXPERIENCE

2010 - present

Faculty of Business Economics and Entrepreneurship, Belgrade

Assistant Professor, Department of Business Entrepreneurship, Management and General subjects

Head of the Department for Entrepreneurship, Management and General subjects

2001 - 2005

Higher Polytechnic School, Belgrade

Lecturer at the Department of Management, a group of subjects Management and Entrepreneurship

2001 - 2003

Faculty of Economics, Belgrade

Assistant - Demonstrator, Department of Business Economics

Subject: Economics of Enterprise

1994 - 2000

NIS (Petroleum Industry of Serbia), Belgrade

Head of the Oil and Lubricant Supply Service

## EDUCATION AND TRAINING

2011 Ph.D. in Economics, Department of Marketing Management, University of Slobomir, Bijeljina

2000 M.Sc. in Economics, Department of Management, Faculty of Economics, Belgrade

1994. BSc in Economics, Faculty of Economics, Belgrade, Department of Marketing

The best student of generation at Faculty of Economics, Belgrade (generation 1990/1994)

Holder of the Mark Plan Foundation prize for the Best graduate student in Marketing and the best graduate thesis (1995)

## ORGANIZATIONAL SKILLS AND COMPETENCIES

Participates in organizing and managing of the Department activities. Takes care that all employees at the Department are familiar with their rights and obligations arising from the employment. Participates in nomination of teachers responsible for each subject organized by the Department.

## Important papers and publications

- Maja Cogoljević, Ljiljana Dimitrijević, Snezhana Ilieva, (Editors), 2018, RAISING THE LEVEL OF EDUCATION AND EMPLOYMENT FOR THE PURPOSES OF CREATING NEW BUSINESS OPPORTUNITIES, Silver and Smith Publishers, London, UK, ISBN 978-1-9993029-2-4.

- Ljiljana Dimitrijević, Maja Cogoljević: KEY REFERENCES IN THE REALIZATION OF MARKETING STRATEGY IN SPORTS - STRATEGIC CONTROL AND AUDIT, International Monograph: In the spirit of Olympism, research Interdisciplinary Project, 2018, No. FP DH/IMT/0616-0618/2016-2018.
- Lj. Dimitrijević, M. Cogoljević: CONTEMPORARY TOOLS IN THE PROCESS OF EFFICIENT MARKETING MANAGEMENT IN THE COMPANY, VII International conference „Employment, Education and Entrepreneurship“, Belgrade, 2018, ISBN: 978-1-9993029-0-0, Proceedings, Successful Implementation of Information Technology: IT, Marketing, Education and Business working together for business success, pp. 168-188.
- Dimitrijević Lj., Krstić M., Vukadinović S., 2013., Required Competencies for Effective Leaders and Creating E-teams, chapter in monograph: ENTREPRENEURSHIP IN THE DIGITAL AGE: CHALLENGES AND OPPORTUNITIES, Lambert Academic Publishing, ISBN 978-3-659-41233-4.
- Ivanova B., Ivanov I., Dimitrijević Lj., THE EFFECT OF CRUDE OIL PRICES FLUCTUATIONS ON THE AGRICULTURAL PRODUCERS' PERFORMANCE EFFICIENCY ECONOMICS OF AGRICULTURE, Vol. LXV, 2018, pp. 1147-1159.
- Vukadinović P., Damjanović A., Dimitrijević Lj., Analysis of the sales and incomes between different categories of agricultural products, ECONOMICS OF AGRICULTURE, Vol. LXIV, 2017, pp. 157-170.
- Dimitrijević Lj., Cogoljević M., MARKETING, Visoka škola za poslovnu ekonomiju i preduzetništvo, Belgrade, 2017, ISBN 978-86-6069-122-6, COBISS.SR-ID 245232652
- Lj. Dimitrijević; „Significance and factors of marketing management - view of contemporary practice“, Theme Proceedings „Economic Policy and Development“, editors: Jovanović Gavrilović B., Rakonjac-Antić T., Stojanović Ž., Filipović M. (2013); Center for Publishing, Faculty of Economics, Belgrade, ISBN 978-86-403-1335-3, pp. 331-345, 2013.
- Lj. Dimitrijević „Marketing orientation of enterprises - a necessary requirement for growth and development“, Faculty of Economics, Theme Proceedings „Economic Policy and Development“, Center for Publishing, Faculty of Economics, Belgrade, December 2012.
- International Monograph: In the spirit of Olympism, research Interdisciplinary Project, No. FP DH/IMT/0616-0618/2016-2018, Head: Full Professor Edita Kastratovic, Ph.D., 2018. (Project researcher)
- „Contemporary challenges, critical factors and models of organization and control of marketing“, Doctoral dissertation, 2011, University Slobomir, Bijeljina